

FILM & PHOTO OPPORTUNITIES

FRONT ROW, CHICAGO



PRU



TELL YOUR
STORY FROM A
CHICAGO LEGEND

Boasting a highly recognizable location with some of Chicago's best panoramic views of lakefront and skyline, Pru has inspired filmmakers and artists for generations.

An iconic backdrop for your next film, television or photoshoot, Pru's storied exteriors, picturesque interiors and unmatched rooftop offer the flexibility and character needed to capture your vision.



FILM

TELEVISION

DOCUMENTARIES

PHOTOGRAPHY

PRU



AN ICONIC
BACKDROP FOR
YOUR NEXT SHOOT





**INDOOR AND
OUTDOOR VENUES**

**1,000 RSF - 22,600 RSF
SPACE RANGE**

**PANORAMIC VIEWS OF
THE CHICAGO SKYLINE**

**FULL FLOORS OF
TRANSFORMABLE RAW SPACE**

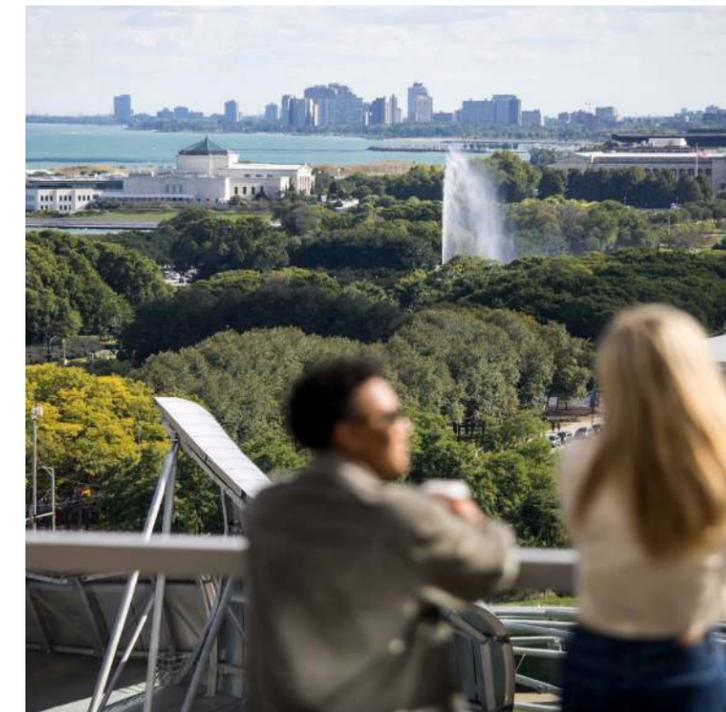
HIGHLY
FLEXIBLE
VENUES





THE ROOFTOP

Chicago's only elevated, open-air rooftop experience overlooking Millennium Park, the lakefront and skyline, this lush 7,000 SF space is the ultimate backdrop for your next project.

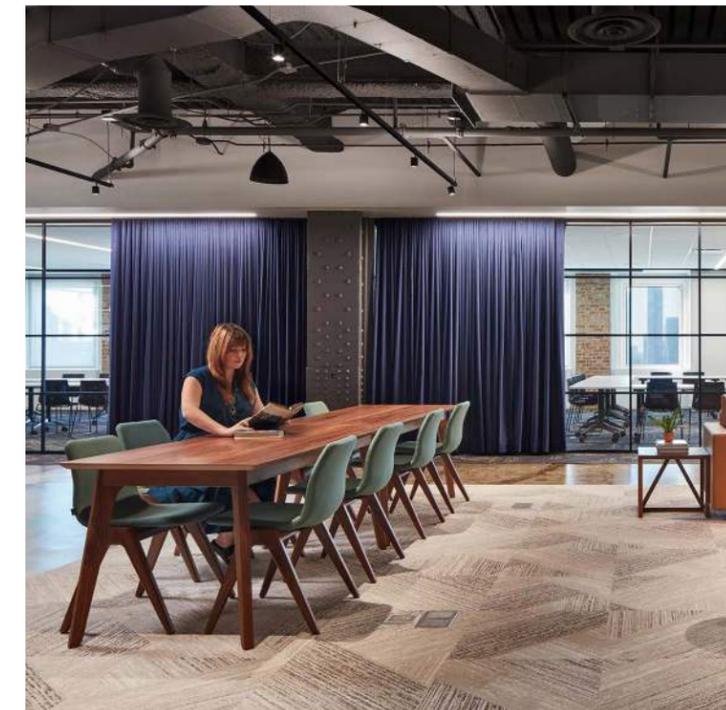






THE LOUNGE

An 11,886 SF club featuring character-filled lounges, conference room area, media room and an on-site cafe and bar. An impressive venue for scenes that call for an upscale look.

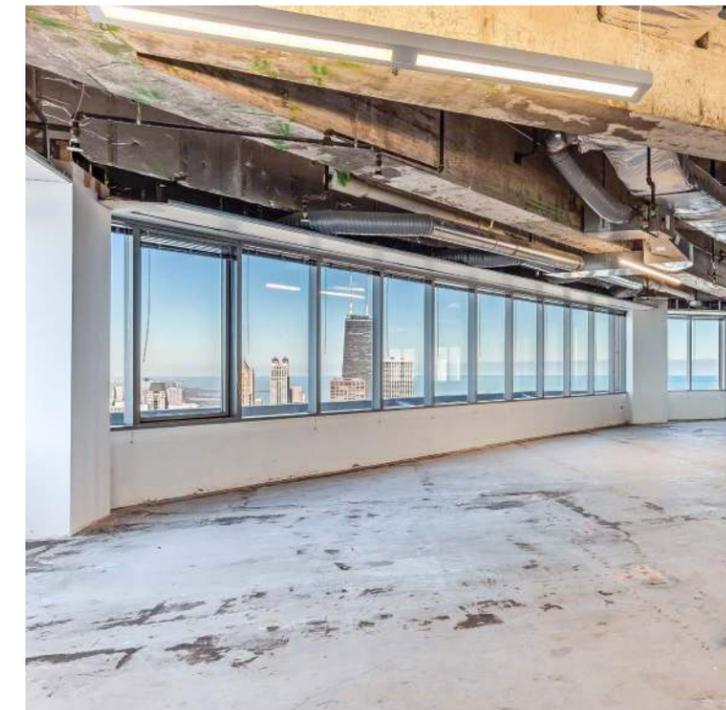


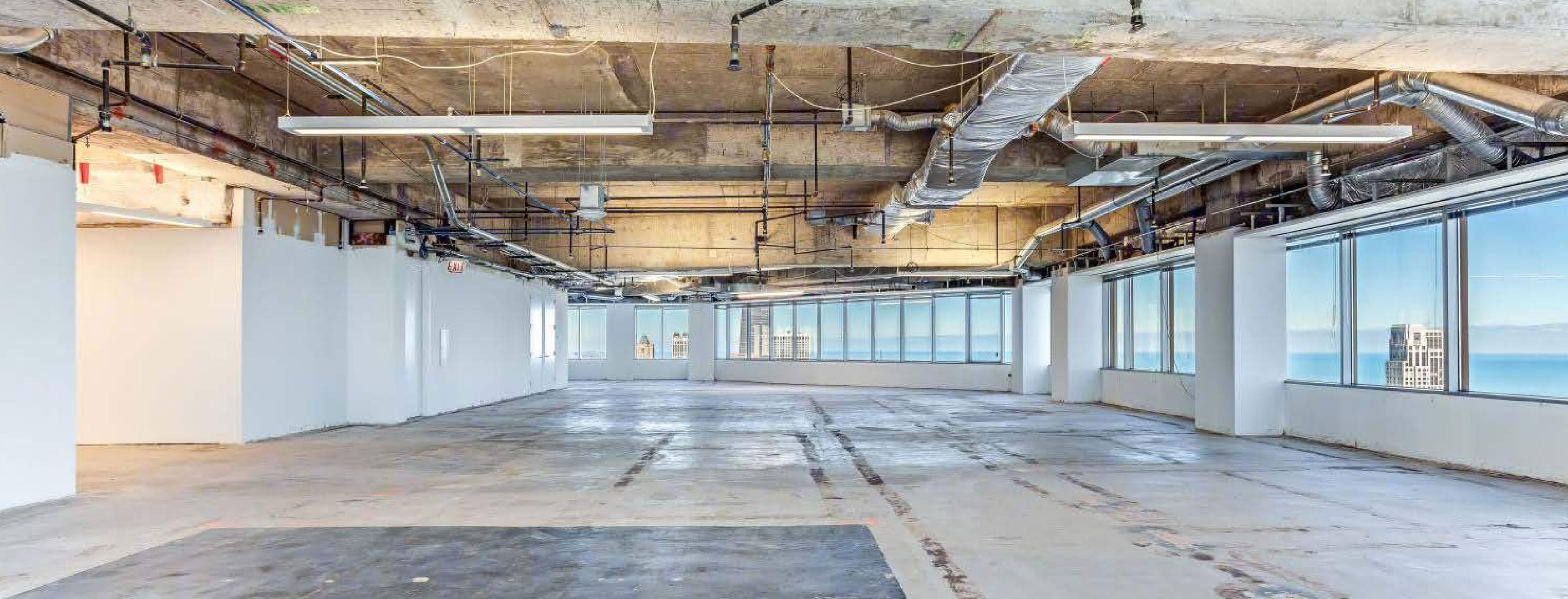




OFFICE SPACES

A wide array of highly flexible and state-of-the-art office spaces, complete with commanding meeting rooms and sweeping event space, to suit your needs.

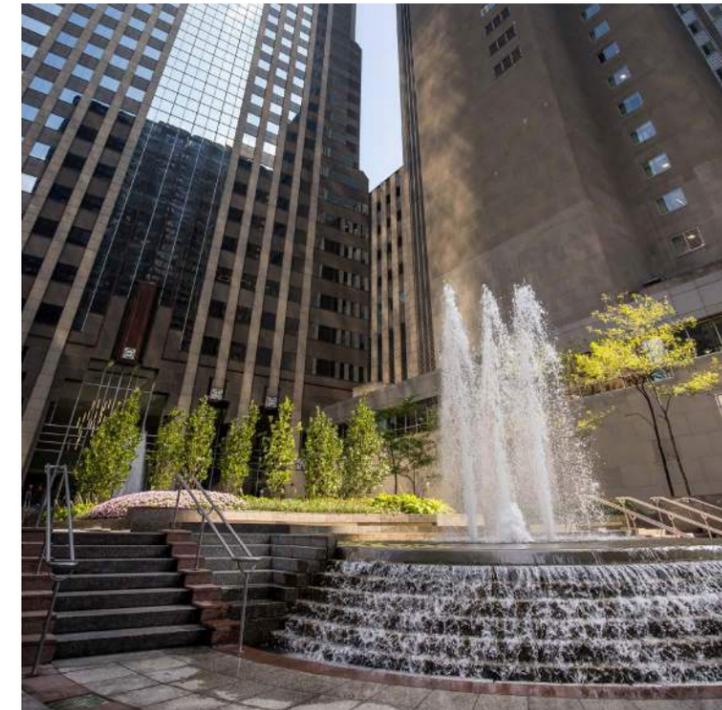






LAKE STREET PLAZA

Pru's highly recognizable park with green space, tables, a fountain and Pru soaring overhead. Lake Street Plaza has been the backdrop for some of Chicago's most iconic scenes.

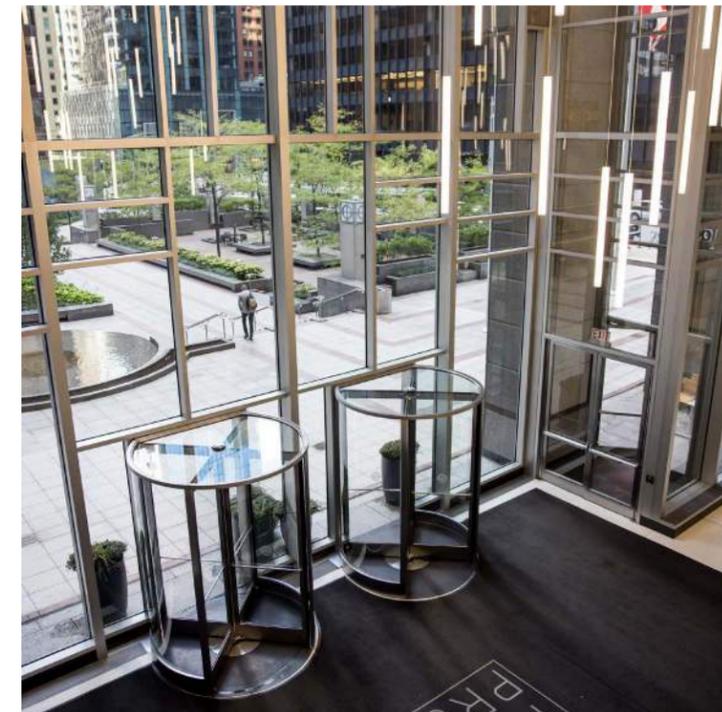






THE LOBBY

A massive, two-story space with bold artwork, soaring ceilings, and head-turning architecture. If your scene demands an authentic and impactful Chicago lobby, this is it.

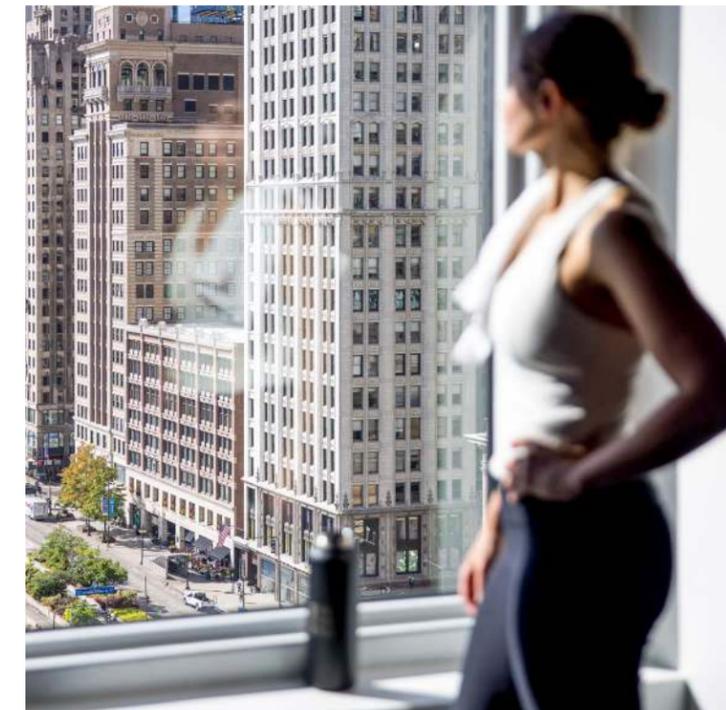


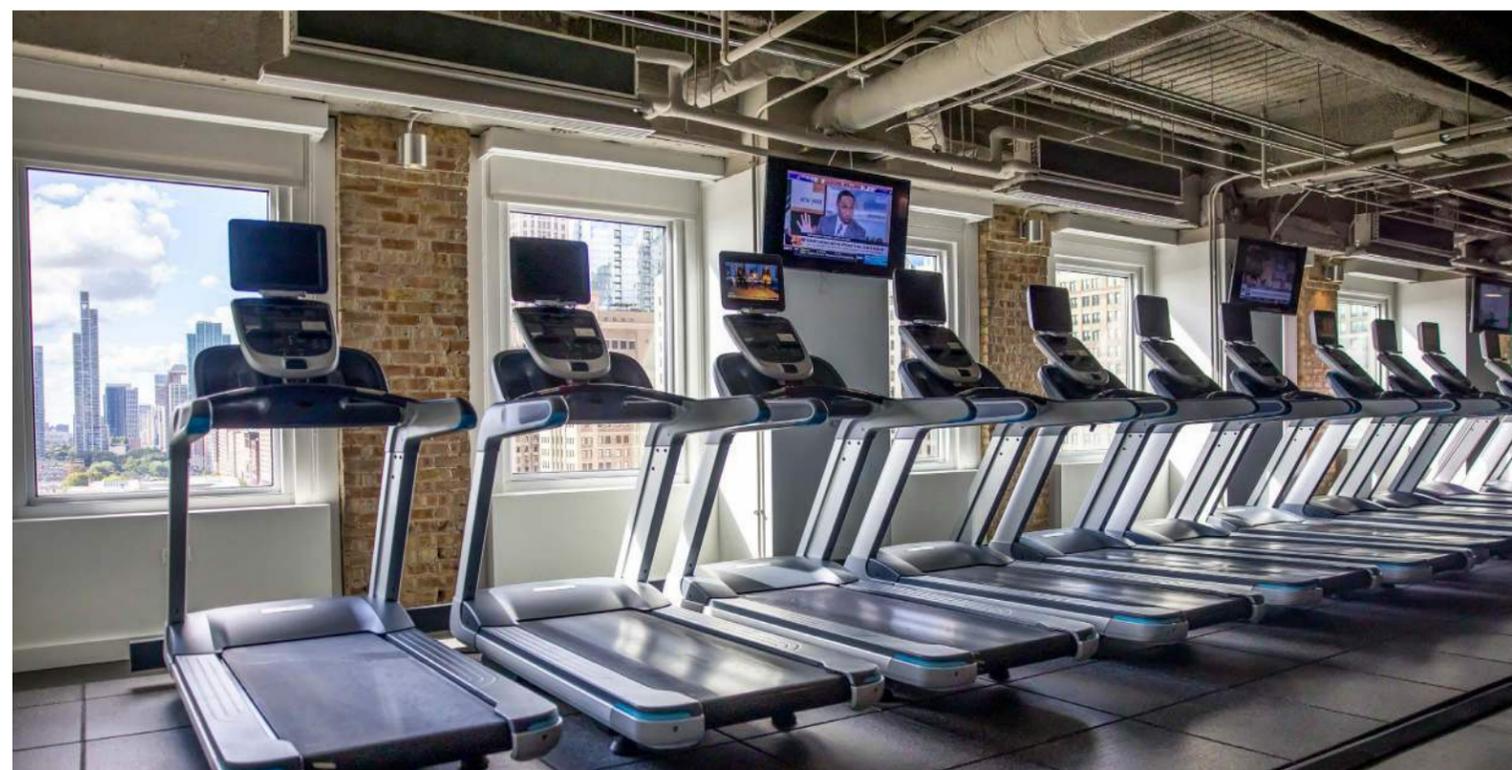




FITNESS STUDIO

This state-of-the-art studio is ideal for fitness shoots with a robust range of high-end equipment, well-appointed locker rooms, a boxing studio and views out to Millennium Park.





AT THE
CENTER OF
EVERYTHING





Pru's address gives you and your crew front-row access to all of Chicago. Many of the city's most memorable landmarks are steps away.

2-MIN WALK
TO MICHIGAN AVE

3-MIN WALK
TO MILLENNIUM PARK

5-MIN WALK
TO CLOUD GATE, "THE BEAN"

6-MIN WALK
TO RIVERWALK & LAKEFRONT

ONE PRU BUILDING ENTRANCE

130 E. Randolph Street
Chicago, IL, 60601

TWO PRU BUILDING ENTRANCE

180 N. Stetson
Chicago, IL 60601

RIVERSIDE | LEASING INQUIRIES

leasing@theprulife.com

CONTACT FOR FILMING INFORMATION

All of our spaces are flexible to request. For inquiries and pricing, please contact info@theprulife.com.

ThePruLife.com

RIVERSIDE

INVESTMENT & DEVELOPMENT